MISSION

To improve the health of Michigan residents, with special emphasis on the health and wellness of children and seniors, while reducing the cost of health care.

ANNUAL GIVING

$30 million+

PROGRAMS

Behavioral Health
Healthy Aging
Nutrition & Healthy Lifestyles
Community Health Impact
Special Projects & Emerging Ideas

CROSS-CUTTING GOALS

Integrated care
Workforce development

BEYOND GRANTMAKING

Convenings
Policy
Learning and evaluation
<table>
<thead>
<tr>
<th>Category</th>
<th>Grant Range</th>
<th>RFP Release</th>
<th>Awards Made</th>
</tr>
</thead>
<tbody>
<tr>
<td>Behavioral Health</td>
<td>Up to $500,000</td>
<td>Winter</td>
<td>Summer</td>
</tr>
<tr>
<td>Healthy Aging</td>
<td>Up to $500,000</td>
<td>Summer</td>
<td>Fall</td>
</tr>
<tr>
<td>Nutrition &amp; Healthy Lifestyles</td>
<td>Up to $500,000</td>
<td>Winter</td>
<td>Summer</td>
</tr>
<tr>
<td>Community Health Impact</td>
<td>Up to $100,000</td>
<td>Fall</td>
<td>Spring</td>
</tr>
<tr>
<td>Special Projects &amp; Emerging Ideas</td>
<td>Up to $500,000</td>
<td>Summer, by invite</td>
<td>Fall</td>
</tr>
</tbody>
</table>
GRANT EXCLUSIONS

- Ongoing operational expenses or filling budget gaps
- Grant writers or other development staff
- Endowment contributions
- Regranting
- Vehicles (including new vehicle purchases, maintenance, tires, depreciation, etc.)
- Equipment, capital expenses
- Other expenses as outlined in the RFP
• Clearly explain your project and the issues it will address.
• We like to see collaboration.
• Health outcomes are key.
• Sustainability is more than a buzzword.
• Anticipated organizational improvements should be clear.
• Address how your project aligns with the priorities outlined in the RFP
Additional Questions:

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