

Blue Cross Blue Shield of Michigan Foundation Informational Update

Myra M. Tetteh, MPP, PhD
Senior Program Officer
August 21, 2020
12th Annual FCOM Meeting

We are dedicated to improving the health of Michigan residents through the support of research and innovative programs



Costs of care

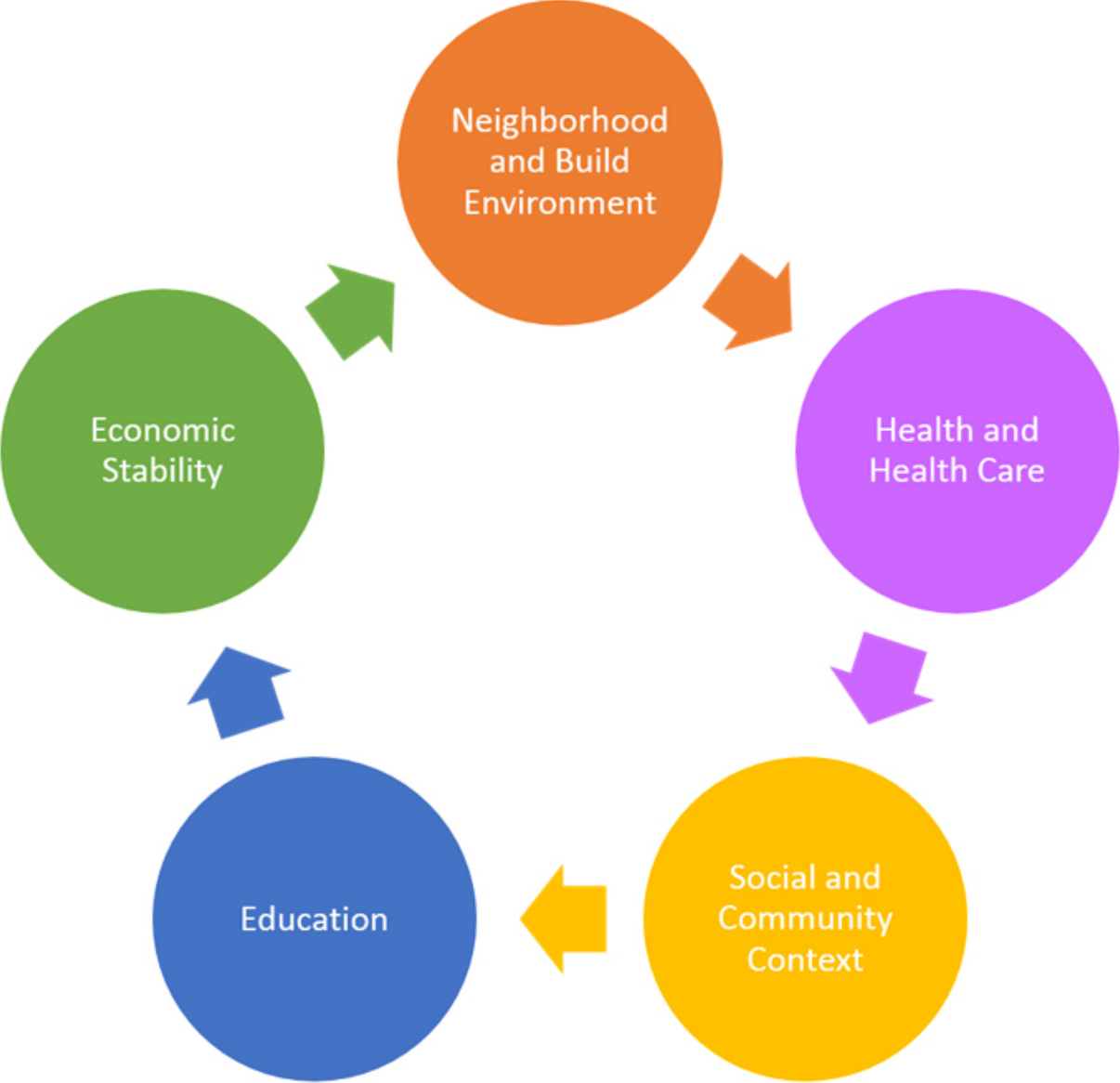


Quality of care



Access to care

Cost, Quality, and Access through Addressing Health Equity and Social Determinants of Health



Source: [Change for Health](#), 2020.

Economic Stability	Neighborhood and Physical Environment	Education	Food	Community and Social Context	Health Care System
Employment	Housing	Literacy	Hunger	Social integration	Health coverage
Income	Transportation	Language	Access to healthy options	Support systems	Provider availability
Expenses	Safety	Early childhood education		Community engagement	Provider linguistic and cultural competency
Debt	Parks	Vocational training		Discrimination	Quality of care
Medical bills	Playgrounds	Higher education		Stress	
Support	Walkability				
	Zip code / geography				

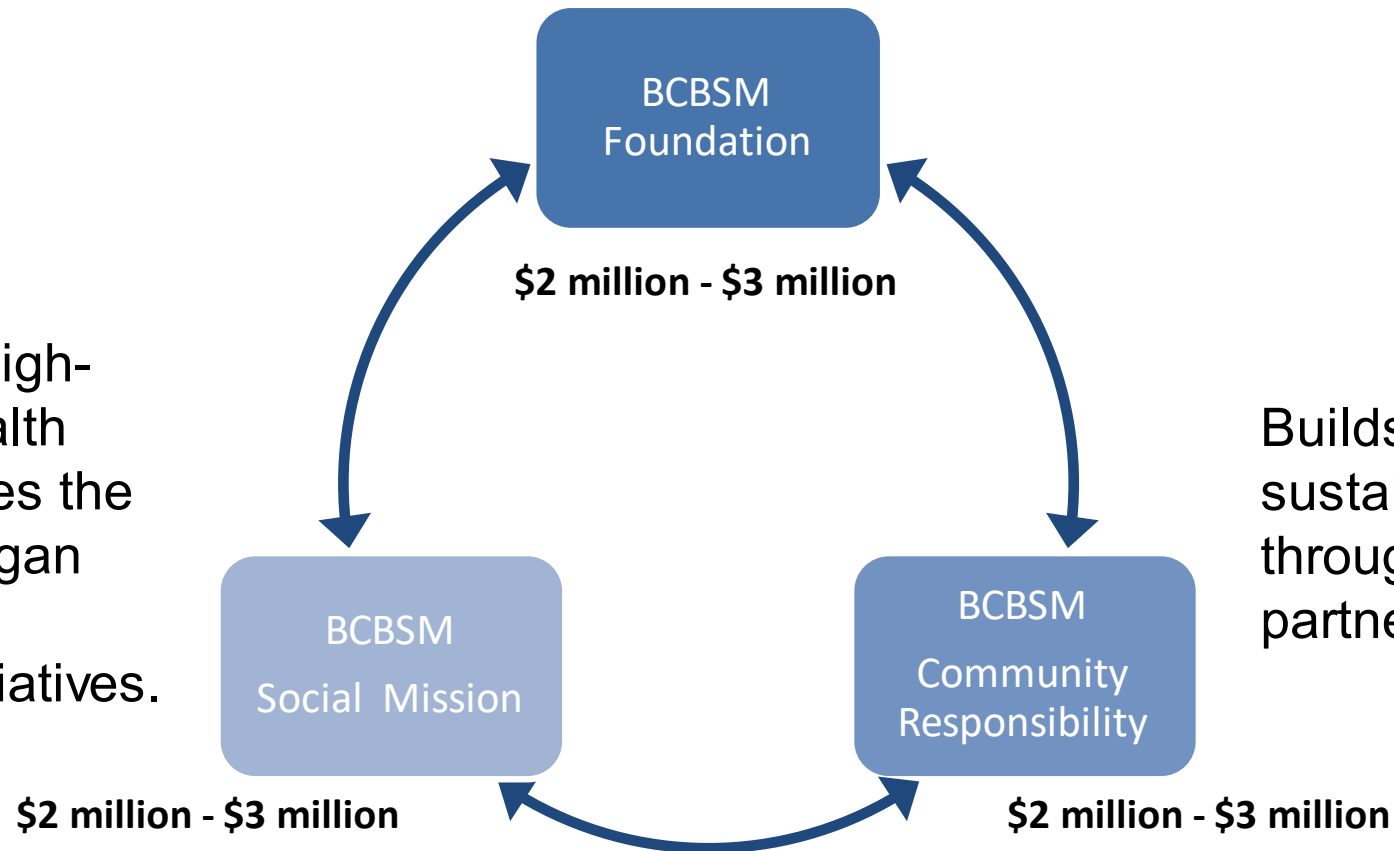
Health Outcomes
 Mortality, Morbidity, Life Expectancy, Health Care Expenditures, Health Status, Functional Limitations

Working Together for Impact



The Foundation maintains six programs; awards are made by the Board of Directors Grant Committee based on applicants demonstrating an innovative approach and evaluation designed to improve the health of Michigan residents.

Promotes access to high-quality, affordable health coverage and improves the health status of Michigan residents through community-based initiatives.



Builds healthy and sustainable communities through strategic partnerships.



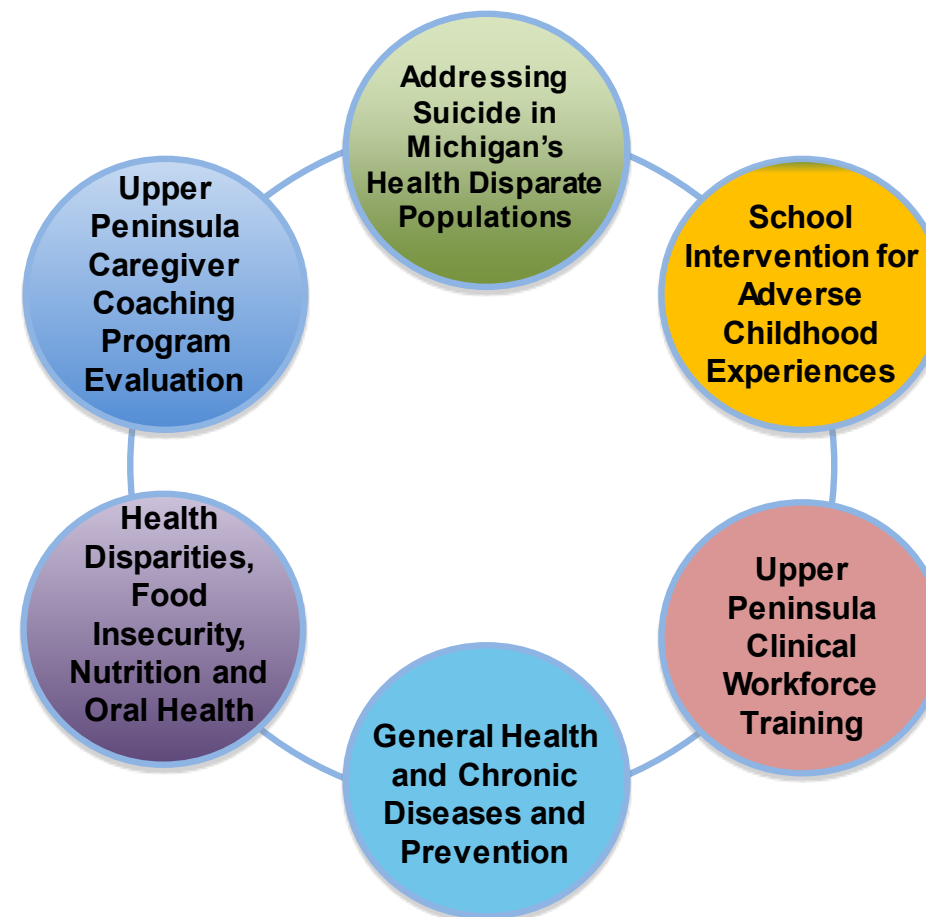
Fulfilling our social mission

Focusing on Michigan's key health issues



BCBSM Foundation

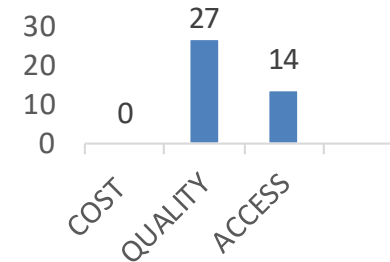
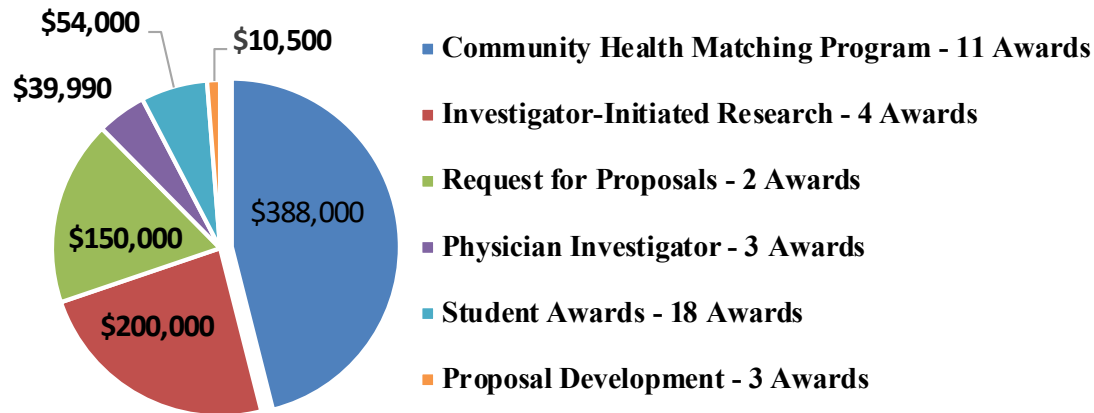
- One of Michigan's largest foundations focused on health, the Foundation continues to maintain a strong statewide presence by funding grants in each region of Michigan.
- Funded **\$845,000** in grants year to date July 2020. Funding planned for the year is **\$1.3 million**.
- During 2020 the Foundation **participated in four collaborative grant funding** opportunities to make a bigger collective impact on Michigan's health issues.
- While COVID-19, health disparities and racism has converged the Foundation focused key issues.
 - The Foundation partnered with five health funders to **accelerate telehealth**, awarding nearly \$3 million.
 - A key focus of the Foundation is **funding research**. In 2020 funded research includes how hospital emergency departments can be better equipped for a medical surge, how mothers suffering with substance use disorder and their babies get the care that is needed, and how a social determinants of health approach may help manage Hemoglobin A1c.



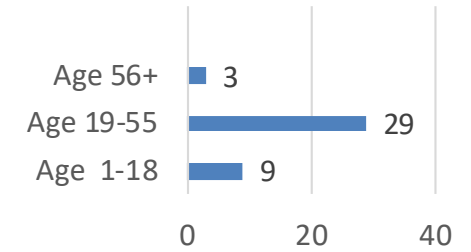
Improving Health for Michiganders in 2020



Total Grants Awarded in 2020: \$842,490



MISSION FOCUS



AGE GROUPS

Our Concentrations

- 19 - General Health
- 13 - Behavioral Health
- 4 - Chronic Diseases
- 3 - Social Determinants of Health
- 2 - Women's Health

Michigan Footprint



RFP: Suicide Prevention Support for Health Care Clinics Working with Michigan's Health-Disparate Populations



- Blue Cross Blue Shield of Michigan and the BCBSM Foundation partnered with foundations have come together to help health care providers to develop programs that address suicide
- We will support up to 12 organizations with grant amounts ranging from \$50,000 to a maximum of \$75,000 for 18 months
- Funds are used to begin new demonstration projects, or significantly enhance/expand existing projects
- Eligible organizations are those serving Michigan's health-disparate populations, including:
 - Federally qualified health centers and look-alikes
 - Rural health centers
 - Tribal health centers
 - Other safety net health clinics with capacity to bill third-party payers
 - School-based and school-linked health centers with high need
 - Veteran's Administration health care clinics
- Proposals are due September 15, 2020. Information and materials are available at bcbsm.com/innovations
- **For any questions, please email innovations@bcbsm.com**
- **If you're in crisis, the National Suicide Prevention Lifeline is available 24/7 at 1-800-273-8255.**

Our Grant Programs



- ❑ **Proposal Development Award:** designed to help community nonprofit organizations develop high quality, effective proposals that will result in innovative services to improve the health of the community. Awards are \$3,500. These awards are approved by the Chair of the Foundation Board and the Executive Director each month.
- ❑ **Community Health Matching Initiative Program:** provides grants up to \$25,000 per year for two years to non-profits. The program focus is to test or validate new approaches that address community health problems.

- ❑ **Investigator Initiated:** provides grants up to \$75,000 for one-year to health care researchers interested in finding ways to improve health and health care in Michigan. Projects address health care quality, costs and access to care. Investigators submit proposals on topics of choice.

- ❑ **Physician Investigator Research Award Program:** provides seed money to physicians to explore the merits of a particular research idea. This program, for physicians only, supports pilot, feasibility or small research projects. Grant awards are up to \$10,000.

- ❑ **Student Award Program:** encourages and nurtures doctoral students by funding their health and medical care research. Awards are \$3,000.

Submit a Concept Paper

This is an opportunity to provide a brief summary of your proposal

Feedback from Senior Program Officer

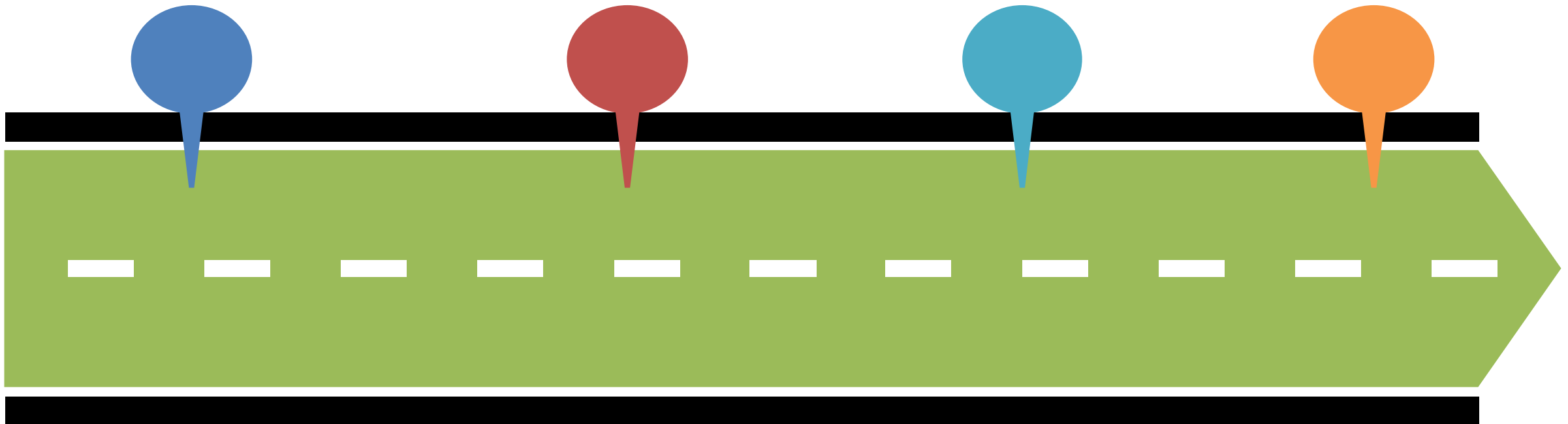
A Senior Program Officer will provide either written or verbal feedback to strengthen your proposal

Submit Proposal

We have application deadlines in January, April, and August

Response on Proposal

We will share a decision following the meeting



BCBSM Foundation Staff



Audrey J. Harvey, MPH, CPH
CEO and Executive Director



Elba Huerta
Senior Analyst



Susan Shelton
Executive Assistant



Myra M. Tetteh, MPP, PhD
Senior Program Officer

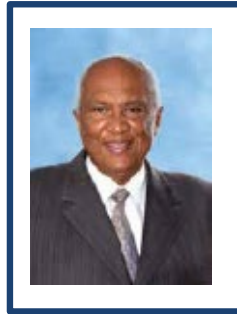


Kelly Brittain, PhD, RN
Senior Program Officer

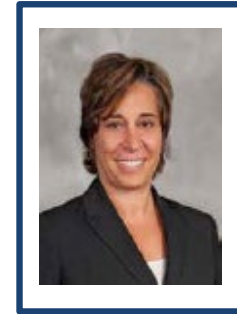
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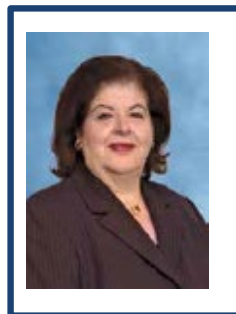
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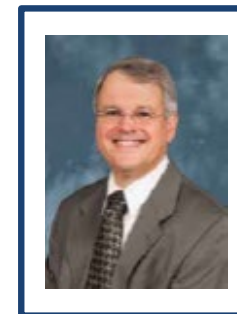
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